Middle Plane Magazine straddles the creative <u>worlds of visual</u> <u>art and fashion</u>. It is an entirely new proposition within the magazine landscape. Each issue features <u>a guest artist</u> who is a significant figure on the international art stage. Further, each of these influential artists stands out for the strong aesthetic and marked elegance of their artistic practice.

Middle Plane Magazine enables artists to extend their work by applying their ideas to a new creative discipline and format. We believe that <u>looking at fashion through the prism of art</u> can generate original creative languages, as guest artists bring to their engagement with fashion the scope to move between different media and attitudes.

Guest artists enjoy the creative freedom to edit their issue of the magazine, and are given the opportunity to invite leading practitioners from across the field of fashion to collaborate with them.

Middle Plane Magazine supports artists in creating new and exciting collaborative pieces while allowing them to have input into the form and structure of their issue.

The inclusion of the guest artists as an inseparable part of each editorial is a hitherto unexplored approach in magazine publishing. Each issue thus becomes a complete and unbroken experience that communicates the guest artists' thoughts and ideas on matters ranging from the imaginative and literary to the personal.

In allowing guest artists to utilise this unique platform Middle Plane Magazine brings global recognition to true artistic originality.

MIDDLE PLANE's Manifesto

Launch Fall 18 office[at]middleplane.com